

HEA's Community Outreach Plan: September Exec Board Meeting

Goal: HEA's goal is to create a coalition with parent and community groups, one that will strengthen the organization and take steps to help students that align with our shared values.

Racial Dot Map <http://demographics.coopercenter.org/DotMap/index.html>

In an effort to make more connections with parents and community members, HEA will take the following steps:

1. Form a committee to complete the work of the community outreach
2. Identify parent and community groups with whom we can meet.
 - a. This is where you come into play-- we are hoping to identify members who have already tapped into parent groups and organizations
3. Meet with parent/ community groups and listen to concerns
4. Update the Exec Board on where the committee work stands and what, if anything, we need from members
5. Create a google doc with all the issues brought to our attention with who will address each one and an accountability column
6. Create a "task force" to address issues parents identified and get back to them.

Right now, we are in the process of gathering information and forming the COC. Please encourage members to get involved and become involved yourself.

For next month:

Please have a one-on-one conversation with every member in your building.

During the conversation, please :

- Listen, listen, listen-- let the member talk about their frustrations, hopes, and concerns, and don't minimize their thoughts, be defensive, or take over the conversation.
- Fill out a form for each member. We really need their personal email so that we can increase our communication with members.